

2022 Wrap Up

It seems like only a short few months ago we entered into January 2022 and just like that the festive season is upon us!

Despite what you may read on the state of the property market in Australia's southern states, the sun is still shining on Queensland, and Brisbane continues to be one of the nation's strongest housing markets. We've continued to see strong buyer demand, low stock levels and sale prices far exceeding those achieved in 2021.

- We helped 589 owners into their new homes and investment properties
- We engaged with 12,966 prospective buyers
- We leased 180 properties for our landlord clients

Fundamentally, demand is overwhelmingly outstripping not only current supply, but the short to medium-term pipeline of supply. Leading analysts SQM Research are forecasting growth of 5 per cent in 2023 for the Brisbane property market.

Rental vacancies are at historic lows, with yields consistently exceeding the southern states.

South East Queensland has a lot to offer in terms of lifestyle and value for money for buyers and that will only continue to improve over the next 10-plus years as Greater Brisbane prepares for the 2032 Olympic Games.

The Olympic effect will see Brisbane established firmly on the global stage.

As an Olympic host city, there is so much opportunity to take advantage of through being thrust onto the world stage, and the investment in Brisbane's infrastructure in the coming decade shows that big-city growth is guaranteed, with no sign of slowing down.

I established this business in 1999 and have seen all market cycles. Our Team at Position are excited for what lies ahead for Brisbane.

We are thankful for the opportunity to assist in making your property goals a reality and wish you and your family a safe and Merry Christmas.



Yours sincerely,

Richard Lawrence
Principal and Founding Partner

Position Property

**589 ACROSS
SALES BRISBANE**

AND COUNTING THIS YEAR

Considering Selling in 2023?

With an average of 1,000 people moving to Queensland each week, there is no better time to sell your property!

As one of Brisbane's leading independent Real Estate Agencies, our offices in Paddington, West End, Chermiside, Teneriffe and our Project Marketing division share one integrated database of prospective buyers with over 75,000 contacts. We have developed a range of proven strategies to direct more buyers to your property.

Position is recognised for our unique and proactive approach towards working very closely with buyers and efficiently maintaining regular contact in line with our Buyer Customer Journey.

BOOK A COMPLIMENTARY APPRAISAL



Project Marketing Snapshot



16 new project releases



17 projects under construction



\$913,694 average sale price

RER Project Excellence Agency of the Year



Property Management

The Position Property Rental Team is strong testament to the diligence, care and invaluable experience it takes to run a successful rental department.

With 4 office locations, our team of property management professionals have been selected for their expertise, local knowledge and customer-orientated outlook. Their reliability and helpful nature safeguard our clients' valuable investments and assists tenants through their residency.

We lease properties faster than our competitors. On average it is two weeks faster, and our rent collection systems are strong, effective and reliable. The properties under our management represent some of Brisbane's finest houses and apartments, so we attract the best tenants. Our appetite for innovative technologies keeps our clients fully informed.

- Professional Marketing on all Major Websites.
 - Database of prospective tenants.
- Dedicated Letting and Inspection Officers.
 - Detailed Routine Inspections.
- We keep your property well maintained by using qualified and licensed contractors.
 - Owner statements on demand.
- All local charges and Body Corporate fees paid by rents received.

REQUEST PROPERTY MANAGEMENT APPRAISAL

Searching for your next property move?

When you're searching for your next property move, we understand you want to find just the right property while dealing with people you can trust.

From passionate beginnings in 1999, we've grown to become Brisbane's genuine choice in real estate. We are known for our unique and proactive approach towards working closely with clients on their property journey.

Consistent client success and trust fuels our growth. For two decades, we've proudly fostered relationships, helping clients succeed across their property journey whether buying, renting or selling.

You'll discover our unique point of difference is the superb range of properties we have available for sale - from the inner city to middle ring suburbs, apartments, townhomes and houses - including those under construction and brand new. Many of these are not available on the open market.

If you're considering your next property move, we'd love to sit down and discuss what your objectives are and how we can work together to find the best solution for you.

CLICK HERE TO SEE THE RANGE OF PROPERTIES AVAILABLE FOR SALE

CONSIDERING HOW INTEREST RATE CHANGES ARE AFFECTING YOU?

Contact us for an obligation free assessment.



Thank You to Our Clients For a Great 2022!

