



Media Release

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TOP SALES EXPERT RETURNS TO POSITION PROPERTY

Highly experienced Brisbane property sales expert Luke Best has returned to independent real estate group Position Property as the new Alliance Partners and Projects Manager after two years at Pellicano Group.

Specialising in high-impact sales strategies, Mr Best is well known for his success in the property development sector. During his time with Pellicano Group, he led its sales team to achieve 370 apartment sales worth \$190 million across three residential buildings – more than 90 per cent of the apartments on the market.

His team also settled 147 apartments in one tower at Woolloongabba's South City Square.

Mr Best said he was delighted to be back with the team at Position Property and was looking forward to working with a host of developers such as Pradella, Turrisi and Opalyn on both off-the-plan and newly completed apartment and townhouse projects.

"My primary focus is to establish and grow close working relationships with Position Property's Alliance Partners, such as agents, financial planners, accountants, brokers and investor groups," Mr Best said.

"It's an exciting time in the property sector in Brisbane at present and with so much activity in the market, it's important to ensure that marketing and sales strategies are specifically targeted to achieve the best results."

Working with many of Brisbane's premier developers, Position Property manages a wide variety of quality new and off-the-plan residential products within the inner-city region.

The Alliance Partners Division is led by Adrian Harris, Director – Alliance Partners.

For more information on becoming an Alliance Partner, contact Luke Best at Position Property on (07) 3325 7800 or visit the website at www.positionproperty.com.au.

Position Property is Brisbane's leading independent multifaceted real estate group. Offering a comprehensive range of independent services, Position Property has developed a well-founded reputation as a total solutions provider with the ability to deliver successful results for its clients in line with their individual needs. The company's outstanding achievements and successes have been built on an unwavering team commitment and culture which embraces a holistic and dedicated approach to the individual needs of every client. It is this attitude and strong client focus that enables Position to set a benchmark in service delivery and positive outcomes. Position Property is proud of its ability to assist in clients' success.

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